

Web Design
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Creating a webpage is a wonderful way to expose an idea that you are trying to promote. The webpage can be viewed in a constructive or destructive way, depending on how the audiences perceive your webpage. Bad webpage design can consist of unclear navigation, overpowering backgrounds, terrible text and graphic decisions. When people are interested in creating a webpage, they should research and follow guidelines to create a good webpage. Creating a good webpage is not difficult, if you follow the correct procedures. Creating a good webpage should consist of the following: clear navigation, using caution with color, and avoiding too much media, which could cause distractions if not kept professional.

I had the opportunity to view some enjoyable and repulsive webpages to evaluate. Two interactive instructional webpages that I chose were Rudwick Steam and Country Show and Health Care.gov. I chose the <http://www.rudwicksteamshow.co.uk/> as a bad webpage due to everything that was occurring on the webpage at one time. The webpage is in no way professional or appealing to the eye. Rudwick has a black background with all of the website's content of the webpage positioned at the top of the page. Color can be a vital piece in the creation of a website. This website lacks interest and has too much color, due to the media collages of the events that occur during the show. It is unknown as to whom created the webpage, but the webpage provides an email address and contact number. I am not sure about the website's purpose. It is for a country show, but provides little or no information as to how the

show originated at all. You cannot use your imagination with this webpage, due to most of the pages being overshadowed with banners and embedded media such as.

If The Rudwick webpage consisted of larger icon stating how to find registration information, it would have been easier to retrieve that information. The font is not suitable for the webpage, because of the various sizes that are used. All of the text is cluttered and consists of three or more types of font on the pages. On the homepage of Rudwick, three dimensional animation is located in several areas which are very distracting because several are used at one time. Websites should be appealing and professional to the eye to keep people interested in what they are viewing.

Although the Rudwick webpage was created for informational purposes, it is rather disappointing for someone to even think that what they created was acceptable for a rarely large event that seems to be held annually. The webpage takes about a minute to load. Whomever created the webpage may have felt as if all of the media added would enhance it, but it is doing the complete opposite such as taking away from the productivity of the webpage. If I had to actually use this webpage, I would find an alternate route for registering because it is not appealing.

When the government health care webpage was created, there were a few issues that needed to be corrected, which led to it being considered as a bad website. Since 2015, I do not believe that it should be considered a bad website any longer. I chose the <https://www.healthcare.gov/> as a good website because I did not have any issues finding any information that I was searching for. I was able to load the webpage in a short amount of time. The webpage contains an appropriate title for the webpage's purpose, which is to assist those in need of health insurance. The webpage contains very detailed information about registering for

health insurance that would make me consider visiting the webpage again. The font was not confusing, or cluttered together, but clear and able to view.

The health care webpage design is appropriate and I did not have to install plug-in software to view the provided information. The webpage is easy to view and looks professional. Although I cannot find the last time the website was updated, I am able to scroll over a contact link, which provides a telephone number, email address and health care blog. You can also stay informed with social media links that are provided on the webpage.

I was able to locate an overview link on the webpage that provides an overview of health care information. The font seems to be a well decided choice. The links are well organized and appealing. What I like about the website is that it provides people that do not speak English the opportunity to utilize the website in their native language. Having the option to search for information makes this website enjoyable. If I am not sure of a specific link to click on, I can type something in the search box which results in finding results of what was searched.

The Rudwick Steam and Country Show lacks professionalism, but the health care website does not. The words were not cluttered on the health care website, but they were on the Rudwick website. Both of the webpages consisted of images, whereas the Rudwick contained a collage that took up majority of the space and the health care webpage only uses one picture for the background. The Rudwick webpage displays three dimensional animation, whereas the health care webpage does not. The health care webpage contains clear and acceptable font, whereas the Rudwick webpage contains several types of fonts and sizes which can be unattractive.

In conclusion, the websites are promoting two different ideas, but you are quickly able to view the professionalism. Webpages can be viewed in a constructive or destructive way, so you

have to keep that in mind when creating a webpage that others have the option to view.

Webpages should be consistently available, provide detailed information, and organized and appealing for all audiences. When creating a webpage, you should avoid disorganized navigation, overpowering backgrounds, and terrible text so that your webpage is easy to navigate.

References

Evaluate a website checklist. (n.d.). Retrieved from <http://cuip.uchicago.edu/wit/2000/curriculum/homeroommodules/assessEdSites/evalchecklist.htm>